



COMPANY INFORMATION:

Business Name: _____ Date Est. ____/____/____ (Month/Day/Year)
DBA: _____ Municipality (City, Township, Village): _____
Mailing Address: _____ City: _____ State: _____ Zip: _____
Physical Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ 800#: _____
Company Email: _____ Website: _____
Preferred Method of Contact: _____ Permission to text? ☐ Yes ☐ No

Company President/CEO/Owner

Mr./Ms./Dr. Name: _____ Title: _____ Email: _____ Cell: _____

Main Company Representative / This person will be listed in the online directory and will receive targeted communications.

Mr./Ms./Dr. Name: _____ Title: _____ Email: _____ Cell: _____

Additional Company Representatives / Added exposure for additional contacts, \$75 includes directory listing and targeted communications.

Mr./Ms./Dr. Name: _____ Title: _____ Email: _____

Category Listings (Choose from provided list) / The more categories you are listed in, the more exposure you'll receive - \$75 per additional listing.

Category Listing: _____ Additional Category Listing: _____

Keywords / These keywords help potential customers locate you in the online business directory. List any words that apply to your business.

Social Media Sites You Would Like Listed? (Check all that apply):

☐ Facebook ☐ Twitter ☐ LinkedIn ☐ Instagram ☐ Pinterest ☐ YouTube ☐ Trip Advisor ☐ Yelp

Number of Employees Full-Time: _____ Part-Time: _____

☐ Minority-Owned ☐ Woman-Owned ☐ Family-Owned ☐ Home-Based ☐ Locally-Owned in Muskegon or W.Michigan ☐ Veteran-Owned

Reasons for Joining? (Check all that apply):

☐ Marketing ☐ Programs & Seminars ☐ Networking ☐ Worker's Compensation ☐ Gift Certificate Programs ☐ Advocacy ☐ Other _____

In addition to receiving our valued publications (E-vents, E-news & Watch Muskegon Report), are you interested in receiving email publications regarding any of the following? (Check all that apply):

☐ Government Advocacy Updates ☐ Tourism ☐ Manufacturing

Annual Membership Investment

Membership investment level: \$ _____

Add \$75 per additional rep or category: \$ _____

Add \$150 for highlighted directory listing \$ _____

Add \$150 for logo & photo in online directory \$ _____

Add \$395 for highlight, logo, photo & video \$ _____

Add \$25 for application processing fee \$ _____ 25 _____

Amount Due with Application: \$ _____

Payment Method: ☐ Check Included ☐ Visa/MasterCard/Discover/AmEx
Card Number: _____

Expiration: _____ 3-digit pin on back of card: _____

Please include cardholder statement mailing address:

Signature: _____ Date: _____

Auto Renewal (Automatically Charge Dues): ☐ Yes ☐ No

SEE INVESTMENT OPTIONS ON THE BACK

For internal use only

Chamber Representative: _____ REFERRED BY: _____

Date of Benefits Meeting: _____ ASSIGNED TO: _____

MEMBERSHIP INVESTMENT - You receive **more than 30 benefits with your membership** listed in the Member Kit. Your investment supports the mission, activities and infrastructure of the Chamber along with the support services for 10 other local business organizations. **Please choose one of the following investment levels:**

❑ BASIC BUSINESS - \$325 / PICK 1 ADDITIONAL BENEFIT

These businesses are new or sole proprietors that are looking to make connections through networking and marketing. They benefit from affordable training programs and cost-saving products and services. These businesses typically employ one or two people.

❑ SMALL GROWING BUSINESS - \$530/ PICK ADDITIONAL 2 BENEFITS

Small businesses stabilize and support our local economy! They are growing and looking to the future with optimism. They want to build their business with referrals, professional contacts, website exposure and up-to-the minute business resources and information. This group may employ up to 25.

❑ ENTREPRENEUR - \$850/ PICK 3 ADDITIONAL BENEFITS

Entrepreneurs hold our community's future in their hands! They stay connected by attending events, taking advantage of business resources on the chamber website and learning the latest in business trends at affordable training programs. Entrepreneur employment numbers vary.

❑ ESTABLISHED BUSINESS - \$1,500 / PICK 4 ADDITIONAL BENEFITS

With experience in their respective industries, established business members want information on the latest business trends. By building a professional network and client base, they network and enjoy web exposure. They get involved and support economic development and advocacy efforts. Employee numbers are up to or near 75 people.

❑ FOUNDATION MEMBERSHIP - \$2,500 / PICK 7 ADDITIONAL BENEFITS

Foundation members give as often as they receive with their membership. Being community builders they are interested in advocacy and economic development services. Professional networking and learning from their peers are of great interest. Employee numbers may reach as many as 200 depending on the industry.

PLEASE SELECT YOUR COMPLIMENTARY ADDITIONAL MEMBER BENEFIT(S):

- | | |
|--|---|
| <input type="checkbox"/> 50% off a Celebration Kit | <input type="checkbox"/> Media List |
| <input type="checkbox"/> Additional representative or category | <input type="checkbox"/> 1 Targeted mailing list |
| <input type="checkbox"/> Highlighted business listing | <input type="checkbox"/> 50% off one time e-publication advertisement |
| <input type="checkbox"/> Logo & photo included in business listing | <input type="checkbox"/> Video included in business listing |
| <input type="checkbox"/> Admission to one Business for breakfast event | |

CATEGORY LISTINGS - The number of categories your business will be listed under in the online membership directory. The more categories you are listed in, the more likely your business is to be found.

REPRESENTATIVE LISTINGS - People within your company listed as a contact for management and business development in the online business directory.

Additional investment level available for startup, seasonal, home-based and part-time businesses at \$205.00.