



**COMPANY INFORMATION:**

Business Name: \_\_\_\_\_ Date Est. \_\_\_\_/\_\_\_\_/\_\_\_\_ (Month/Day/Year)

DBA: \_\_\_\_\_ Municipality (City, Township, Village): \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ 800#: \_\_\_\_\_

Company Email: \_\_\_\_\_ Website: \_\_\_\_\_

Preferred Method of Contact: \_\_\_\_\_ Permission to text?  Yes  No

**Company President/CEO/Owner**

Mr./Ms./Dr. Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_ Cell: \_\_\_\_\_

**Main Company Representative / This person will be listed in the online directory and will receive targeted communications.**

Mr./Ms./Dr. Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_ Cell: \_\_\_\_\_

**Additional Company Representatives / Added exposure for additional contacts, \$75 includes directory listing and targeted communications.**

Mr./Ms./Dr. Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

**Category Listings (Choose from provided list) / The more categories you are listed in, the more exposure you'll receive - \$75 per additional listing.**

Category Listing: \_\_\_\_\_ Additional Category Listing: \_\_\_\_\_

**Keywords / These keywords help potential customers locate you in the online business directory. List any words that apply to your business.**

**Social Media Sites You Would Like Listed? (Check all that apply):**

- Facebook  Twitter  LinkedIn  Instagram  Pinterest  YouTube  Trip Advisor  Yelp

**Number of Employees** Full-Time: \_\_\_\_\_ Part-Time: \_\_\_\_\_

- Minority-Owned  Woman-Owned  Family-Owned  Home-Based  Locally-Owned in Muskegon or W.Michigan  Veteran-Owned

**Reasons for Joining? (Check all that apply):**

- Marketing  Programs & Seminars  Networking  Worker's Compensation  Gift Certificate Programs  Advocacy  Other \_\_\_\_\_

**In addition to receiving our valued publications (E-vents, E-news & Watch Muskegon Report), are you interested in receiving email publications regarding any of the following? (Check all that apply):**

- Government Advocacy Updates  Tourism  Manufacturing

**Annual Membership Investment**

Membership investment level: \$ \_\_\_\_\_

Add \$75 per additional rep or category: \$ \_\_\_\_\_

Add \$150 for highlighted directory listing: \$ \_\_\_\_\_

Add \$150 for logo & photo in online directory: \$ \_\_\_\_\_

Add \$395 for highlight, logo, photo & video: \$ \_\_\_\_\_

Add \$25 for application processing fee: \$ \_\_\_\_\_ 25 \_\_\_\_\_

**Amount Due with Application:** \$ \_\_\_\_\_

**Payment Method:**  Check Included  Visa/MasterCard/Discover/AmEx  
Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ 3-digit pin on back of card: \_\_\_\_\_

Please include cardholder statement mailing address:  
\_\_\_\_\_  
\_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Auto Renewal (Automatically Charge Dues):**  Yes  No

SEE INVESTMENT OPTIONS ON THE BACK

**For internal use only**

Chamber Representative: \_\_\_\_\_ **REFERRED BY:** \_\_\_\_\_

Date of Benefits Meeting: \_\_\_\_\_ **ASSIGNED TO:** \_\_\_\_\_

---

**MEMBERSHIP INVESTMENT** - You receive **more than 30 benefits with your membership** listed in the Member Kit. Your investment supports the mission, activities and infrastructure of the Chamber along with the support services for 10 other local business organizations. **Please choose one of the following investment levels:**

**□ BASIC BUSINESS - \$325 / PICK 1 ADDITIONAL BENEFIT**

These businesses are new or sole proprietors that are looking to make connections through networking and marketing. They benefit from affordable training programs and cost-saving products and services. These businesses typically employ one or two people.

**□ SMALL GROWING BUSINESS - \$530/ PICK ADDITIONAL 2 BENEFITS**

Small businesses stabilize and support our local economy! They are growing and looking to the future with optimism. They want to build their business with referrals, professional contacts, website exposure and up-to-the minute business resources and information. This group may employ up to 25.

**□ ENTREPRENEUR - \$850/ PICK 3 ADDITIONAL BENEFITS**

Entrepreneurs hold our community's future in their hands! They stay connected by attending events, taking advantage of business resources on the chamber website and learning the latest in business trends at affordable training programs. Entrepreneur employment numbers vary.

**□ ESTABLISHED BUSINESS - \$1,500 / PICK 4 ADDITIONAL BENEFITS**

With experience in their respective industries, established business members want information on the latest business trends. By building a professional network and client base, they network and enjoy web exposure. They get involved and support economic development and advocacy efforts. Employee numbers are up to or near 75 people.

**□ FOUNDATION MEMBERSHIP - \$2,500 / PICK 7 ADDITIONAL BENEFITS**

Foundation members give as often as they receive with their membership. Being community builders they are interested in advocacy and economic development services. Professional networking and learning from their peers are of great interest. Employee numbers may reach as many as 200 depending on the industry.

**PLEASE SELECT YOUR COMPLIMENTARY ADDITIONAL MEMBER BENEFIT(S):**

- 50% off a Celebration Kit
- Additional representative or category
- Highlighted business listing
- Logo & photo included in business listing
- Admission to one Business for breakfast event
- Media List
- 1 Targeted mailing list
- 50% off one time e-publication advertisement
- Video included in business listing

---

**CATEGORY LISTINGS** - The number of categories your business will be listed under in the online membership directory. The more categories you are listed in, the more likely your business is to be found.

**REPRESENTATIVE LISTINGS** - People within your company listed as a contact for management and business development in the online business directory.

*Additional investment level available for startup, seasonal, home-based and part-time businesses at \$205.00.*

---

380 West Western, Suite 202, Muskegon, MI 49440

PHONE 231-722-3751 | FAX 231-728-7251 | EMAIL [mlcc@muskegon.org](mailto:mlcc@muskegon.org) | WEB [www.muskegon.org](http://www.muskegon.org)